



Better Buildings CHALLENGE

U.S. DEPARTMENT OF ENERGY

LOS ANGELES

Building Technology Showcase

An opportunity for property owners, managers, and engineers to quickly learn about the latest in energy efficiency for the built environment.



LA Better Buildings Challenge



- National Leadership Initiative
- 20% energy savings by 2020
- Across 30 million square feet
 - Commercial buildings
 - Municipal buildings
 - Multifamily Housing
- Make LA the greenest big City in the US

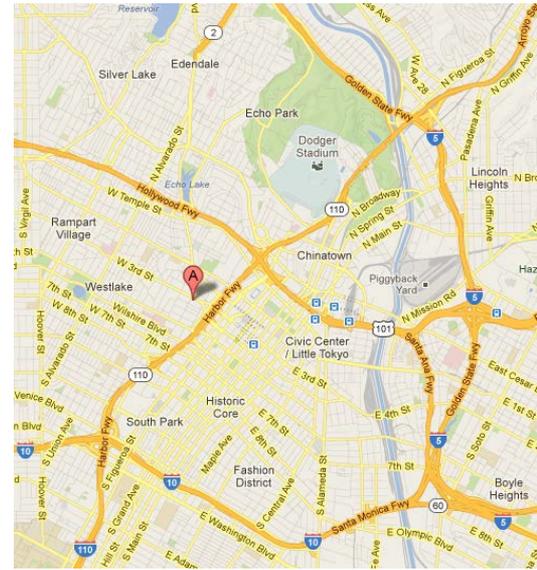
A Real Estate & Technology Mixer

*The **LA Better Buildings Challenge** is proud to present a unique event for property owners, managers, and engineers to mix with technology companies to learn more about innovative approaches to energy efficiency in the built environment .*

When: Thursday, June 6th, 2013 from 2 pm to 7 pm

Where: The Los Angeles Chamber of Commerce
350 South Bixel Street,
Los Angeles, CA 90017

Expected Attendance: Over 200



Event Agenda

- 2:00 – Registration & Exhibitor Hall Opens
Exhibitions will be open throughout the event
- 2:30 – First Round “Fast Pitch” Presentations Begin
5 minute presentations on specific building product or technology
- 3:30 – Panel Discussion on Deep Retrofits (Main Stage)
- 4:30 – Second Round “Fast Pitch” Presentations Begin
5 minute presentations on specific building product or technology
- 5:30 – Networking Session featuring the unique beers of



LABBC Partners



Los Angeles Area Chamber of Commerce



LOS ANGELES



The Performance Advantage in Real Estate



Los Angeles World Airports



We Treat Kids Better



As of 1/7/2013



Title Partner - \$10,000

- Co-branding with LABBC for all event collateral & PR
 - “[**Company Name**] & the LA Better Buildings Challenge Technology Showcase”
- Title Partner acknowledgement at the event and on LABBC website for the event
- Title Partner acknowledgement in newsletter blasts and invitations for the event
- Speaking opportunity for a company executive at the event
- 10 invitations for company representatives and company strategic guests for the event
- Priority exhibit table placement at the event

Presenting Partner - \$5,000

- Presenting Partner acknowledgement at the event and on LABBC website for the event
- Presenting Partner acknowledgement in newsletter blasts and invitations for the event
- Opportunity to speak during the event welcome address
- 5 invitations for company representatives and company strategic guests for the event
- Priority exhibit table placement for at the event

Refreshment Sponsor (2 Available) - \$2,500

- Snack/Beverage Sponsor verbal acknowledgement at beginning of event panel
- Snack/Beverage Sponsor acknowledgement on print collateral
- Snack/Beverage Sponsor acknowledgement on event signage at snack and/or drink table
- Snack/Beverage Sponsor acknowledgement in post-event survey
- 3 invitations for company representatives and company strategic invitations for the event
- 1 Priority exhibit table placement at the event

Panel Discussion Sponsor - \$2,000

- Verbal acknowledgement at beginning of event panel discussion
- Opportunity to moderate panel or place speaker on panel
- Sponsor acknowledgement on event signage at panel table
- Links from event website to company website
- 3 invitations for company representatives and company strategic invitations for the event
- Opportunity for bag inserts of a giveaway or marketing piece in the conference bags
- 1 Priority exhibit table placement at the event

Conference Bag & Registration Sponsor - \$2,000

- Conference bag given to all attendees upon arrival
- Sponsor receives one side of bag for logo placement (reverse is LABBC)
- Banner displayed at registration area where attendees pick up bag and name badges
- 3 invitations for company representatives and company strategic invitations at the event
- 1 Priority exhibit table placement at the event

Exhibitor - \$750

- Print acknowledgement by the LA Better Buildings Challenge in event materials
- Links from event website to company website
- Opportunity to present during “Fast Pitch” sessions at the event
- 2 invitations for company representatives and company strategic invitations for the event
- Opportunity for bag inserts of a giveaway or marketing piece in the conference bags
- 1 exhibit table placement at the event

David Hodgins

Executive Director
LA Better Buildings Challenge
970-319-6611
david@la-bbc.com

Ben Stapleton

Director, Commercial Property
LA Better Buildings Challenge
310-737-8379
ben@la-bbc.com

www.la-bbc.com

The LA Better Buildings Challenge Building Technology Showcase

When: Thursday, June 6th, 2013 from 2 pm to 7 pm

Where: The Los Angeles Chamber of Commerce
350 South Bixel Street,
Los Angeles, CA 90017

Expected Attendance: Over 200