

RETAIL

Retail buildings—including stand-alone stores, malls, and shopping centers—account for nearly 16% of commercial floor space and consume more than 18% of all energy used by commercial buildings. This list provides the top tools and resources recommended for the retail sector to capitalize on energy efficiency savings.

You can find the resources below on the Better Buildings website at <https://betterbuildingssolutioncenter.energy.gov/alliance/sector/retail-food-service-grocery>.

Recommendation	Resource/Tool
Upgrade interior lighting	<ul style="list-style-type: none"> ▶ The Interior Lighting Campaign (ILC) is a recognition and guidance program to help facilities achieve savings from high-efficiency interior lighting solutions.
Retrofit or replace rooftop HVAC units	<ul style="list-style-type: none"> ▶ Participate in the Advanced RTU Campaign (ARC) and retrofit or replace existing RTUs to save \$900-\$3,700 per unit annually. ▶ Explore the RTU Incentives Database, which lists utilities offering incentives for RTU replacements/retrofits. ▶ Retrofit or Replace Toolkits are available for evaluating and managing RTU inventories and making the business case for high-efficiency replacements or retrofits.
Utilize Energy Management Information Systems (EMIS)	<ul style="list-style-type: none"> ▶ Learn how Energy Management Information Systems can enable significant energy savings, often with rapid payback. ▶ Join the Smart Energy Analytics Campaign (SEA) to uncover energy-saving opportunities and improve building performance for the long run.
Learn more about financing energy projects	<ul style="list-style-type: none"> ▶ Search the Financing Navigator 2.0, an online tool offering financing solutions for energy efficiency and renewable energy projects. ▶ Explore FREE financial literacy courses available from the Retail Industry Leaders Association (RILA) for retail energy professionals, retail finance professionals, and energy/sustainability professionals across sectors.
Add green language to leases	<ul style="list-style-type: none"> ▶ Landlords and tenants can incorporate green aspects into their leases using resources from the Green Lease Leaders program, collaboratively transforming buildings into higher-performing ones.
Apply advanced refrigeration technologies	<ul style="list-style-type: none"> ▶ Watch this Advanced Refrigeration Technologies webinar featuring the latest research and resources from the National Renewable Energy Laboratory and the North American Sustainable Refrigeration Council.
Explore proven Solutions from Better Buildings retail partners	<ul style="list-style-type: none"> ▶ The Home Depot implements onsite and offsite renewable energy projects to help achieve its targets of 135 MW of energy through renewable and alternative sources by 2020. ▶ Family Dollar was part of an HVAC duct-sealing program that reduced consumption and improved comfort, especially for Family Dollar's older stores. ▶ Best Buy established a rolling portfolio-wide lighting retrofit program using maintenance funds instead of the capital budget. ▶ Sprint's multifaceted energy efficiency strategy resulted in more than \$60 million in avoided energy costs. ▶ Kohl's embedded members of the Finance Department into the Energy team to expedite communication of financial benefits and approval of energy efficiency projects.