

# Take the LEEP! Lighting Energy Efficiency in Parking Campaign

Save energy and money using high-efficiency lighting technology in your parking facilities.

Join at [www.leepcampaign.org](http://www.leepcampaign.org)



**What is the LEEP Campaign?** The Lighting Energy Efficiency in Parking (LEEP) Campaign is a program offering free guidance and recognition to facility owners interested in implementing energy-efficient lighting solutions in their parking lots and structures. The goal is to achieve 500 million square feet of high-efficiency parking structure or lot space planned or in place by March 1, 2015, and to recognize individual successes.

**Why Join?** Take advantage of recognition, possible awards, and support to encourage owners and managers of buildings, parking lots, and parking structures to take advantage of proven high-efficiency lighting technology. The U.S. Department of Energy provides technical support to the Campaign, including direct technical assistance to parking facility owners and managers. **To join as a Participant, visit <http://www.leepcampaign.org/join-as-participant.html>.**

**Who Is Eligible?** Building owners and managers from all sectors who are committed to increasing the energy efficiency of their parking facility lighting and who agree to identify one or more sites for participation in the Campaign are eligible.

**What Is Required?** Participating building owners and managers agree to evaluate their portfolio to identify potential parking lots or parking structures that can apply high-efficiency lighting technology, and to use high-efficiency lighting where feasible and cost-effective. *No formal commitment is required.*

**Receive Awards!** In addition to saving money and energy, all LEEP participants will be recognized on the Campaign website and are eligible to receive one of several awards. New construction projects and sites retrofitted since January 2010 that join Phase 2 of the Campaign and submit the award form by March 13, 2015, are eligible for the second round of awards. These awards will be conferred at the Building Owner and Managers Association International 2015 Every Building Conference and Expo, which will be held June 28–30, 2015, in Los Angeles. Visit <http://www.leepcampaign.org/2015-phase-2-awards.html>.

**Use Free Resources!** Join the LEEP Campaign and access LEEP resources, including:

- a lighting project evaluation calculator
- a financial analysis tool
- case studies demonstrating financial and energy savings
- a library of incentives and financing opportunities
- lighting specifications
- limited technical assistance from the U.S. Department of Energy's Pacific Northwest National Laboratory.

**Join as a Supporter:** Supporters include utilities, energy efficiency program providers, lighting manufacturers, and other organizations that participate by promoting the goals of the Campaign. To show support and help spread the word, join the Campaign today at <http://www.leepcampaign.org/join-as-supporter.html>.

**Accomplishments to Date!** LEEP Participants are collectively saving over 120 million kilowatt-hours and over \$10 million annually, based on 430 million square feet of high efficiency parking lighting logged as of December 2014. The first round of LEEP Campaign Awards were released at the IFMA Facility Fusion Conference & Expo on April 15, 2014. Check out the winners at <http://www.leepcampaign.org/awards-and-results.html>.

**Sponsors:** Building Owners and Managers Association International, Green Parking Council, the International Parking Institute, and the International Facility Management Association. Technical support will be provided by the U.S. Department of Energy. For more information, go to the Campaign website at [www.leepcampaign.org](http://www.leepcampaign.org).

