Commercial Facilities Use ISO 50001 to Meet Corporate Goals

Insurance

Aflac

" ISO 50001 helped us nearly double our ENERGY STAR Portfolio Manager score over the years. "

Alfred Blackmar,
Aflac Vice President, Facilities Support

Between 2007 and 2016, **Aflac** reduced energy use by over 50% across its two campuses in Columbus, Georgia. ISO 50001 is credited with helping the Aflac team optimize its energy review process, better understand weather impacts on energy use, set savings targets, and measure progress toward meeting them.

Technology

Google

Photo courtesy of Google

Google became the first company in North America to earn a multi-site ISO 50001 certificate. Now it has 12 certified data centers globally, including 7 in the United States, 3 in Europe, and 2 in Asia. Google now delivers over 3.5 times the computing power it did five years ago—consuming the same amount of electrical power.

ISO 50001 can support and improve ENERGY STAR, LEED, and corporate sustainability scores or targets

Hospitality

Sustainability and Customer Comfort

ISO 50001 fosters employee engagement on energy efficiency, as shown in a 2016 Earth Day energy-themed poster contest at JW Marriott Hotel in Washington, DC. *Photo courtesy of JW Marriott.*

"At Marriott, ISO 50001 helped us save over one million kWh of electricity and improve guest satisfaction—our top priority. Using the standard helped us identify and correct a room thermostat malfunction to enhance guest comfort. "

JW MARRIOTT

Rajaram Srinivasan, Director of Engineering
JW Marriott, Washington DC

"Hilton uses ISO 50001 to drive continuous improvement at more than 4,200 properties. It aligns with our goal to reduce carbon footprints and increase cost savings across our global portfolio. "

Hilton

Maxime Verstraete
Vice President of Sustainability, Hilton Worldwide