

ISO 50001 allows business leaders to establish a practice around the use of energy that reduces business risk and improves productivity and operations.

Manage Energy. Manage Risk. Control Costs.

Competitive organizations manage many diverse issues including staffing, inventory, shipping, and quality. ISO 50001 brings an effective process to measure and manage energy use in order to:

- Optimize energy consumption
- Realize greater cost savings
- Increase cost competitiveness
- Improve health, safety, and comfort
- Retain and grow staff



Detroit Diesel is the first U.S.-based Daimler subsidiary to implement ISO 50001. *Photo courtesy of Detroit Diesel.*

“The money we save on energy can be reinvested back into the plant and ultimately create more jobs for the people here in Detroit.”

Jeff Allen, Plant Manager, Detroit Diesel

ISO 50001: Energy Management

This voluntary energy management standard helps organizations boost energy productivity and cut costs. Keys to success:

- Gain management support
- Set energy targets
- Establish energy team
- Track energy use
- Identify major energy uses
- Publicize successes

Corporate Benefits

ISO 50001 improves operational efficiency and cost reductions in all sectors, including manufacturing, commercial buildings, utilities, government facilities, military bases, and more.



Risk Management



Profitability



Expanded Production

ISO 50001 in America

- 3M
- Aflac
- American Axle & Manufacturing
- BAE Systems
- BMW
- Bosch Rexroth
- Bridgestone
- Cargill
- Chrysler
- Coca-Cola
- Cummins
- Curtiss-Wright EMD
- Detroit Diesel
- Google
- HARBECC Inc.
- Hilton Worldwide
- IBM
- Intertape Polymer Group
- Land O'Lakes, Inc.
- Mack Trucks
- Marriott International, Inc.
- MedImmune
- NewGold
- Nissan North America
- Samsung
- Schneider Electric
- Titan America
- Volkswagen
- Volvo