



2023

**BETTER
PRACTICE**



GENERAL MOTORS: GM Supplier Energy Treasure Maps

General Motors' creation of a self-paced Energy Treasure Map supplier program led to a 10-time increase in the number of suppliers working to drive energy and water-reduction efforts at their facilities.



Learned from previous in-person Treasure Hunts to focus on 20 of the most common and effective measures for reducing the use of electricity, natural gas, and water



Designed to guide the user to collect and input current and future data for equipment, equipment specifications, and cost



Allowed suppliers that completed the self-paced program to request a more comprehensive Treasure Hunt experience

