
CLIMATE FINANCE INNOVATOR AWARDS

The **Climate Finance Innovator Award** recognizes Financial Allies for deploying innovative decarbonization financing solutions that go beyond current market practices.

Successful applications will address:

- ▶ Innovative products and deal structures that financed improvements to buildings' energy efficiency and/or reductions in greenhouse gas emissions.
- ▶ Projects that realized significant savings using financial products or deal structures which are replicable in other buildings, industrial facilities, or real estate portfolios.
- ▶ How the Ally overcame one or more barriers to decarbonization, energy or water efficiency, or waste reduction.

Criteria

Award winners will be selected using the following criteria and weighting for the innovative product or service offered by the Financial Ally:

- ▶ **Directly enable carbon reductions** in a new or innovative way that **goes beyond standard market practices**
- ▶ Focus on **carbon reductions** in marketing and/or value proposition
- ▶ Demonstrate **scalable and replicable solutions** that can be adopted by others
- ▶ Have a **demonstrated track record** of at least one (1) completed project
- ▶ **Commit to develop a case study** that describes the approach in detail (to be developed with DOE)

Applications should be well organized and clearly written. It is the responsibility of the applicant to articulate the ways the criteria are met.

Eligibility Requirements

- ▶ Any active Financial Ally may apply.
- ▶ Awards are intended to recognize Financial Ally companies/organizations, not specific individuals.
- ▶ Applications should feature projects and activities that occurred or were finalized between 2021 and the present time.
- ▶ Applications can only be submitted for implemented projects/practices that occurred in U.S.-based buildings and plants.

Recognizing Award Winners

Winners will be notified in February of 2024, and will be recognized at the 2024 Better Buildings, Better Plants Summit (April 2-4, 2024) alongside the building sectors' Better Project, Better Practice Award Winners. They will also be highlighted:

- ▶ On Better Buildings social media channels, including X (Twitter) and/or LinkedIn.
- ▶ On the Better Buildings Solution Center through the creation of Showcase Projects, Implementation Models, and Solutions-at-a-Glance.
- ▶ Through other speaking opportunities and special promotion opportunities during the award year.

To Apply

Please send a written document to with *Climate Finance Innovator* in the subject line, by **January 16, 2024**, including the following information:

- ▶ A brief description of the product or service (no more than 300 words)
- ▶ A description of your organization's goal, desired outcomes, or key barrier addressed in developing this innovative product or service
- ▶ A detailed description of how this approach/service goes beyond current market practices to drive innovation
- ▶ Any policies or plans that helped drive action, impact organizational structure, influence operations, and increase buy-in
- ▶ How this offering directly enables carbon reductions
- ▶ A detailed description of one successful implementation of this offering with a customer
- ▶ A description of the offering's scalability across property types and portfolios