

The U.S. Department of Energy’s (DOE’s) Better Buildings, Better Plants Program is a voluntary partnership initiative to drive significant energy efficiency improvement across U.S. industrial companies and organizations. Currently, the program has 186 Program-level partners and 50 Challenge-level partners.

Value Proposition

The main value-add from joining at the Challenge level is greater brand enhancement through the additional recognition opportunities offered to Challenge partners:

- ▶ **Case studies/trade press:** Challenge partners receive two free case studies. One case study highlights successful energy-saving projects (called showcase documents) and the other case study portrays impressive best practices that facilitate the organization’s ability to implement energy efficiency (called implementation models). Also, Challenge partners may be highlighted in trade press for their energy efficiency accomplishments.
- ▶ **Recognition:** Challenge partners receive an annual letter of support from DOE leadership and are eligible for visits from DOE principals. These visits are an opportunity to showcase accomplishments with media and local dignitaries during a tour of the plant and a press conference organized by DOE.
- ▶ **Speaking Opportunities:** Challenge partners receive initial consideration for speaking opportunities at the Better Buildings Summit or at conferences sponsored by Better Plants and DOE. Examples include IETC, AEE World and ACEEE summer study on industry.
- ▶ **Facility Communications Tools:** Challenge partners receive the Better Plants Challenge posters that can be displayed in their plants and/or corporate headquarters.
- ▶ **Additional Opportunities:** Challenge partners are eligible for ad hoc and other publicity opportunities as described in the “Recognizing Partner Achievements” fact sheet.

Better Plants Snapshot, February 2020

Accomplishments	Total
Number of Program Partners	186
Number of Challenge Partners	50
Approximate Number of Plants	3,200
Percent of U.S. Manufacturing Energy Footprint	12%
Reported Savings	
Cumulative Energy Savings (QTBtu)	1.7
Cumulative Cost Savings (Billions)	\$8.2
Average Annual Energy Intensity Improvement Rate	2.5%

How to Join the Challenge

Joining the Better Plants Challenge is easy. Simply return the signed Challenge partnership form via e-mail to BetterPlants@ee.doe.gov. Remember: the partnership form must be signed by a CEO or senior executive. From there, we will initiate the Challenge welcome process.

Better Plants Challenge Partners as of February 2020

- 3M
- Alexandria Renew
- Arconic
- BD
- Bentley Mills
- Briggs & Stratton Corporation
- Bristol Myers Squibb
- Bucks County Water and Sewer Authority
- Cardington Yutaka
- Celanese International Corporation
- C.F. Martin Guitar
- City of Grand Rapids Water Resource Recovery Facility
- Cummins, Inc.
- Darigold
- Des Moines Water Works
- Eastman Chemical Company
- Electrolux
- Encina Wastewater Authority
- Ford Motor Company
- General Electric
- General Mills
- General Motors
- HARBEC, Inc.
- Holcim (US) Inc.
- Ingersoll Rand
- Ithaca Area Wastewater Treatment Facility
- J.R. Simplot
- Johnson Controls, Inc.
- L'Oréal USA
- Legrand North America
- Lennox International
- Lineage Logistics
- Lockheed Martin
- Los Angeles Department of Water and Power
- McWane, Inc.
- NEW Water (Green Bay Metro Sewerage District)
- Nissan North America, Inc.
- Orange Water and Sewer Authority
- Owens Corning
- Pharmavite
- Saint-Gobain Corporation
- Schneider Electric
- Solberg Manufacturing, Inc.
- TE Connectivity
- Thermo Fisher Scientific
- Toyota Motor Engineering and Manufacturing North America
- United Technologies Corporation
- Victor Valley Wastewater Reclamation Authority
- Volvo Group North America
- Xerox

Better Plants Program

Better Plants Challenge

Activities

- Corporate energy performance commitment
- Annual Report
- Monthly call with TAM
- Develop baseline

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- Annual Report
- Monthly call with TAM
- Develop baseline
- Data display
- Quarterly call with TAM and program staff

Benefits

- Technical Assistance
- Recognition
- Training

- Technical Assistance
- Higher level Recognition
- Training
- Greater access to speaking opportunities
- Collateral materials
- Two free case studies
- DOE visits