

The **Better Buildings, Better Plants Challenge** is a Presidential leadership initiative which calls on chief executive officers, university presidents, and state and local leaders to create American jobs through energy efficiency. **Better Buildings, Better Plants Challenge Partners** will make public commitments to action—specifically committing to reducing their energy intensity across their entire portfolio by 25 percent within 10 years—and implement their plans to achieve lasting energy savings, improve our environment, and improve energy resilience.

The Partner Agrees to:

✓ Commit

- ▶ **Publicly pledge** to improve energy intensity of their entire portfolio by 25 percent within 10 years.
- ▶ Assign a **senior executive and primary point of contact** to fulfill Better Buildings, Better Plants Challenge commitments within 1 month.
- ▶ Develop an **organization-wide plan with energy reduction milestones** to achieve energy savings commitment within 6 months.

✓ Take Action

- ▶ **Determine a showcase project and case study** with your TAM and DOE lead within 12 months. Please refer to the Better Plants Challenge Guide for what constitutes a showcase project.
- ▶ **Determine one or more implementation models** with your TAM and DOE lead within 12 months. Note: The implementation model may be developed before, after, or in conjunction with your showcase document.

✓ Report Results

- ▶ **Share information** on the energy efficiency implementation models used to achieve the energy savings commitment.
- ▶ Make available **portfolio-wide, facility-level energy performance** information within 12 months and annually thereafter; flexibility provided for proprietary information.
- ▶ **Provide regular updates on progress** with showcase projects and energy efficiency implementation models, energy savings across the organization, and energy performance as the basis for recognition.

The DOE Agrees to Provide:

✓ Assist

- ▶ **Technical support** to assist the company in developing energy management plans, identifying energy-saving opportunities, tracking energy performance metrics, and reaching its energy goal.
- ▶ **Additional Resources**, including access to DOE energy analysis software tools, training webinars, technical guidance documents, and peer-to-peer networking exchanges.

✓ Connect

- ▶ **Establish a marketplace of energy efficiency stakeholders**, such as government, industry, service providers, financial institutions, and technology companies.
- ▶ **Connect Partners** with Allies that commit to transparency and good faith efforts to provide products, services, financing, and other resources to evaluate and support energy efficiency projects.

✓ Recognize Success

- ▶ **Provide national recognition to Partners** for achieving program milestones and energy efficiency results.
- ▶ **Recognize Partners** who leverage, develop, and share innovative and cost-effective energy efficiency implementation models.
- ▶ **Develop two free case studies** based on one showcase project and one implementation model.
- ▶ **Create a data display** to facilitate transparency of energy savings.

Agreement

My organization is committed to continuous improvement in energy efficiency and agrees to the General Terms of the Better Buildings, Better Plants Challenge.

Senior Executive Officer

Date

Printed Name

Contact Information

Organization: _____ Address: _____

Name: _____ Title: _____

Phone: _____ Email: _____

Facilities/Plants Commitment: _____

Energy Savings Goal (e.g., 25% reduction in energy intensity by 2024): _____

Other goals: _____

General Terms

- ▶ All parties concur that this agreement is wholly voluntary and may be terminated by any party at any time, and for any reason, with no penalty.
- ▶ Partner will not construe, claim, or imply that its participation in the Better Buildings, Better Plants Challenge constitutes Federal Government approval, acceptance, or endorsement of anything other than Partner's commitment to the program.
- ▶ Partner understands its participation in the Better Buildings, Better Plants Challenge does not constitute Federal Government endorsement of Partner or its buildings, homes, products, services, or industrial facilities.
- ▶ Partner understands that the activities it undertakes in connection with the Better Buildings, Better Plants Challenge are voluntary and not intended to provide services to the Federal Government. Partner will not submit a claim for compensation to any federal agency.
- ▶ The Better Buildings, Better Plants Challenge will honor all requests to keep the Partner's information and data confidential.