



AUGUST 21-23, 2018 • CLEVELAND, OHIO

Hospitality Sector Meet-up

Wednesday, August 22nd 2:00 - 3:30pm

Room 12



Agenda

- 2:00pm Welcome & Introductions
- 2:10pm Better Buildings Program Updates
- 2:20pm ISO50001 Ready with DOE's Jay Wrobel
- 2:35pm Moderated Discussion with Jagruti Panwala
and Raakesh Patel
- 3:10pm Open Discussion

Welcome & Introductions



Cindy Zhu
DOE Hospitality
Lead



Virginia Brady
RE Tech Advisors
Hospitality Account
Manager



Sam Stafford
RE Tech Advisors
Hospitality
Subject Matter
Expert

Around the Room

- Please Share:

- *Your Name*
- *Your Organization*
- *Your Role*
- *What you wish you/your team could achieve in energy and/or water efficiency at your organization if given the opportunity*

Better Buildings Hospitality Partners



NEEMA HOSPITALITY

2018 Sector Priorities and Activities

1. Big Data (how to collect data; how to interpret data & take action; and how to translate data into value for the executive level)

■ Activities

- Smart Energy Analytics Campaign Year One Results Webinar (Oct '17)
- Hospitality partners participating in LBNL's Smart Buildings Workshop (Feb '18)
- MGM Resorts presented on [energy data management best practices](#) for Better Buildings Webinar Series
- [Loews Score Card Solution at a Glance](#) (internal solution to monitoring portfolio-wide operational performance)

2018 Sector Priorities and Activities

2. Technology Integration and Technical Specifications (helping partners evaluate and implement new technologies)

■ Activities

- [Lab Partners: How to Leverage DOE National Laboratories Webinar](#) (Dec '17)
- Launched the Better Buildings Technology Pilot Project Map for the Hospitality sector
 - View locations of early-stage building technology implementations by hospitality peers
 - Connect with project hosts to learn more about implementation and results
 - Reach out to [Virginia Brady](#) if interested in learning more!

Don't miss the next session: *Strategies for Piloting High Impact Technologies Featuring the Hospitality Sector with Marriott and NREL*

2018 Sector Priorities and Activities

3. Providing effective tools for franchisees to implement energy and water efficient operations

■ Activities

- Partnership with AAHOA (BBC recruiting; webinars; case studies)
 - Tabled at the AAHOA Convention in March 2018
 - AAHOA Webinar on How to Make the Business Case for Energy Efficient Hotel Operations feat. Raakesh Patel
- Developed a one-pager on the benefits of joining Better Buildings for hotel owners that brand partners can use internally
- Recruitment
 - Franchise owner NEEMA Hospitality (BBA)

ISO50001 Ready – Jay Wrobel, DOE

Meet Jagruti and Raakesh

Jagruti Panwala

Treasurer of Asian American
Hotel Owners Association



Raakesh Patel

Owner of Super 8 Ukiah



Q&A With Jagruti and Raakesh

Open Floor Discussion

- New market trends in hospitality effecting hotel operations and sustainability?
- What is the next big thing you are tackling in your organization?
- How have you been engaging staff, guests, franchisees, others?
- How have you been funding energy and water efficiency projects?
- What emerging technologies are you considering implementing?

2018-19 Sector Priorities Brainstorm

- Making the business case for energy efficiency / how to access financing
- Workforce development
- Resilience / disaster preparedness
- Working with utilities
- Water efficiency

Thoughts? What else?

Recommended Summit Sessions

Next session in this room: *Strategies for Piloting High Impact Technologies Featuring the Hospitality Sector*

Thursday

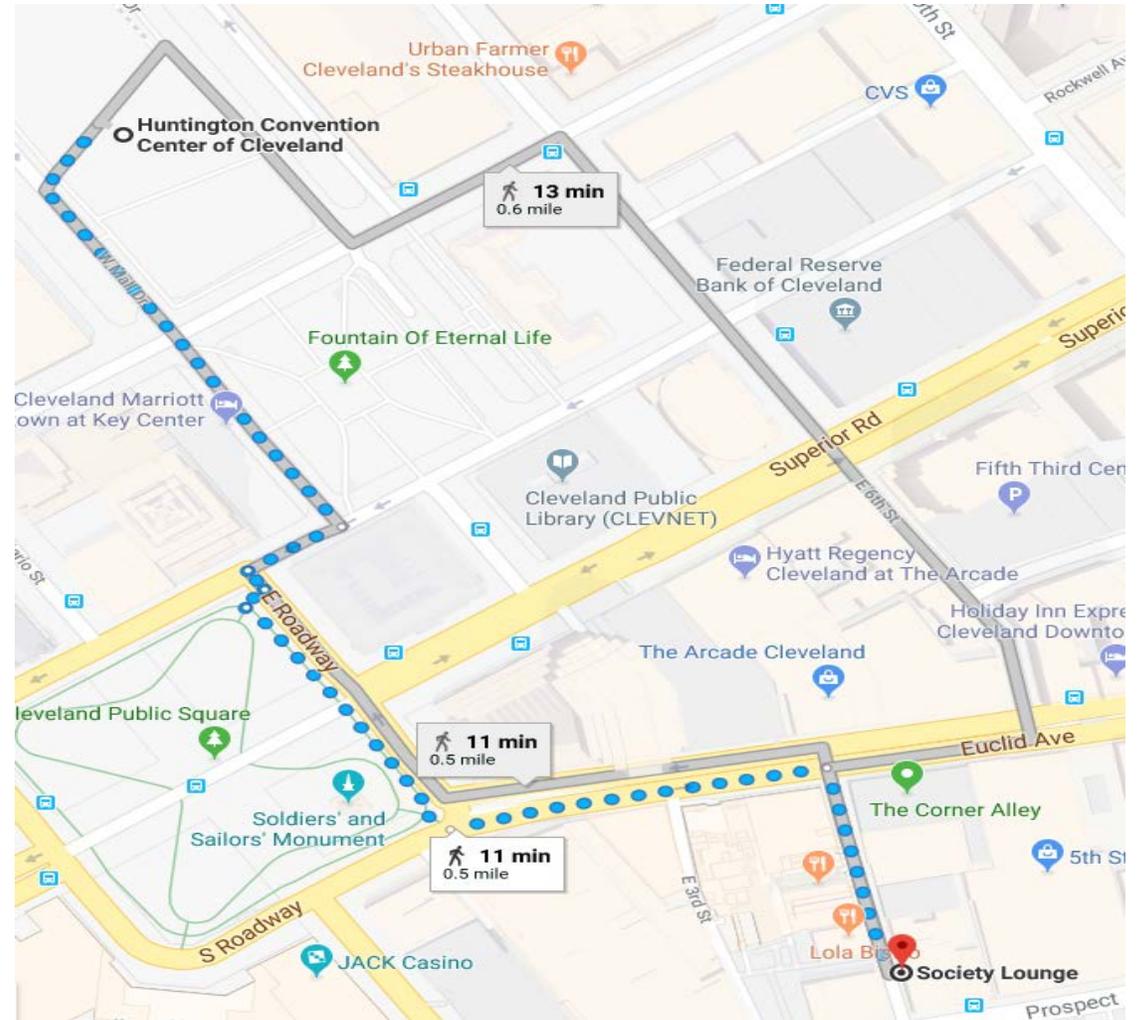
- Making a Splash: Targeting Water Saving Measures for Maximum Impact (8:30-10am, Room 13)
- Best Behavior: Strategies to Successfully Engage Occupants (10:30am-12pm, Room 23)
- Learning What Works: Energy Data Management (2-3:30pm, Room 19)
- World as a Laboratory: Updates of Partner Field Verifications of New Technologies (4-5:30pm, Room 12)

Sector Networking Event

TOMORROW!

5:30 – 7:30 pm

**Society Lounge
2063 E 4th Street**



Thank You!

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