Hospitality Sector Meet-up

Wednesday, August 22\textsuperscript{nd} 2:00 - 3:30pm
Room 12
Agenda

2:00pm Welcome & Introductions
2:10pm Better Buildings Program Updates
2:20pm ISO50001 Ready with DOE’s Jay Wrobel
2:35pm Moderated Discussion with Jagruti Panwala and Raakesh Patel
3:10pm Open Discussion
Welcome & Introductions

Cindy Zhu
DOE Hospitality Lead

Virginia Brady
RE Tech Advisors
Hospitality Account Manager

Sam Stafford
RE Tech Advisors
Hospitality Subject Matter Expert
Please Share:

- Your Name
- Your Organization
- Your Role
- What you wish you/your team could achieve in energy and/or water efficiency at your organization if given the opportunity
Better Buildings Hospitality Partners
1. Big Data (how to collect data; how to interpret data & take action; and how to translate data into value for the executive level)

- Activities
  - Smart Energy Analytics Campaign Year One Results Webinar (Oct ‘17)
  - Hospitality partners participating in LBNL’s Smart Buildings Workshop (Feb ‘18)
  - MGM Resorts presented on energy data management best practices for Better Buildings Webinar Series
  - Loews Score Card Solution at a Glance (internal solution to monitoring portfolio-wide operational performance)
2018 Sector Priorities and Activities

2. Technology Integration and Technical Specifications (helping partners evaluate and implement new technologies)

- Activities
  - Lab Partners: How to Leverage DOE National Laboratories Webinar (Dec ‘17)
  - Launched the Better Buildings Technology Pilot Project Map for the Hospitality sector
    - View locations of early-stage building technology implementations by hospitality peers
    - Connect with project hosts to learn more about implementation and results
    - Reach out to Virginia Brady if interested in learning more!

Don’t miss the next session: Strategies for Piloting High Impact Technologies Featuring the Hospitality Sector with Marriott and NREL
3. Providing effective tools for franchisees to implement energy and water efficient operations

- Activities
  
  - Partnership with AAHOA (BBC recruiting; webinars; case studies)
    - Tabled at the AAHOA Convention in March 2018
    - AAHOA Webinar on How to Make the Business Case for Energy Efficient Hotel Operations feat. Raakesh Patel
  
  - Developed a one-pager on the benefits of joining Better Buildings for hotel owners that brand partners can use internally
  
  - Recruitment
    - Franchise owner NEEMA Hospitality (BBA)
ISO50001 Ready – Jay Wrobel, DOE
Meet Jagruti and Raakesh

Jagruti Panwala
Treasurer of Asian American Hotel Owners Association

Raakesh Patel
Owner of Super 8 Ukiah
Q&A With Jagruti and Raakesh
Open Floor Discussion

- New market trends in hospitality effecting hotel operations and sustainability?
- What is the next big thing you are tackling in your organization?
- How have you been engaging staff, guests, franchisees, others?
- How have you been funding energy and water efficiency projects?
- What emerging technologies are you considering implementing?
2018-19 Sector Priorities Brainstorm

- Making the business case for energy efficiency / how to access financing
- Workforce development
- Resilience / disaster preparedness
- Working with utilities
- Water efficiency

Thoughts? What else?
Recommended Summit Sessions

Next session in this room: *Strategies for Piloting High Impact Technologies Featuring the Hospitality Sector*

**Thursday**
- Making a Splash: Targeting Water Saving Measures for Maximum Impact (8:30-10am, Room 13)
- Best Behavior: Strategies to Successfully Engage Occupants (10:30am-12pm, Room 23)
- Learning What Works: Energy Data Management (2-3:30pm, Room 19)
- World as a Laboratory: Updates of Partner Field Verifications of New Technologies (4-5:30pm, Room 12)
Sector Networking Event

TOMORROW!

5:30 – 7:30 pm

Society Lounge
2063 E 4th Street
Thank You!

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<th>Cindy Zhu</th>
<th>Samantha Stafford</th>
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