



**Better  
Buildings®**  
U.S. DEPARTMENT OF ENERGY

## **Higher Education Breakout Session**

**Monday, May 15<sup>th</sup>, 1:30 PM – 3:00 PM**  
**Room: Columbia 11**

# Agenda

- 1:30pm Welcome & Introductions
- 1:55pm Steering Committee Recognition
- 2:00pm Chair's Update
- 2:15pm Campus Data Consortium Update
- 2:35pm Epic Wins
- 2:55pm Summit Cheat Sheet for H ED

*See hand-out for general programmatic updates*

# Welcome & Introductions



**Jason Hartke**  
DOE, Commercial  
Buildings  
Integration  
Program Manager



**Holly Carr**  
DOE  
Partnerships



**Sultan Latif**  
DOE, Higher Ed  
Sector Lead



**Harry Bergmann**  
DOE  
Data Tools Fellow



**John Jameson**  
ICF, Higher Ed  
Account Manager

# Around the Room

- For everyone:  
*Please share your name and school/organization.*
- For building owners/ managers:  
*What departments do you have strong ties with (e.g., faculty, sustainability, finance, facilities, energy management, energy procurement, etc.) and what has that helped you do?*

# Congratulations to new Better Buildings Challenge Goal Achievers!



Your time. Your place.  
**Chesapeake College at 50**

**23% energy savings**



**20% energy savings**

# Thank you to our H ED Steering Committee Members

- **Joan Kowal**, Emory University, Co-Chair
- **John D'Angelo**, Northwestern University, Co-Chair
- **Kathryn Ann Ramirez Aguilar**, CU Boulder
- **Moira Hafer**, Stanford University
- **William Lakos**, Michigan State University
- **Andrea Trimble**, University of Virginia
- **John Bernhards**, APPA
- **Kathia Benitez**, Northwestern University
- **Phil Wirdzek**, I2SL
- **Greg Versonder**, Stevens Institute of Technology
- **Emily Flynn**, Sustainable Endowments Institute

**2017-2019  
Steering Committee  
Nominations**  
can be submitted to  
[bba@ee.doe.gov](mailto:bba@ee.doe.gov) by  
**May 31st**

## Chair Update

**Joan Kowal, Emory University**

**John D'Angelo, Northwestern University**

# Sector Priorities: Progress to Date

## 1. Improving Facilities Benchmarking

- Continued to work with Campus Data Consortium, holding a Campus Data Tools webinar and completing tool dataset mapping

## 2. Engaging Occupants with Energy Management Information Systems (EMIS)

- EMIS Workshop & Tour @ Lawrence Berkeley National Laboratory
- Published and promoting Implementation Models on Northwestern's [sustainNU](#) program, UC Berkeley's [Energy Management Initiative](#)

## 3. Energy Efficiency in Climate Action Plan Acceleration

- Hosting Summit session on “Proven Strategies for Tackling Long Term Campus Energy Goals” with Chesapeake College and Duke University
- Presented @ Second Nature's Climate Leadership Summit

***Any feedback on opportunities being missed? Are there specific tech team resources that would be helpful? Other areas to focus?***

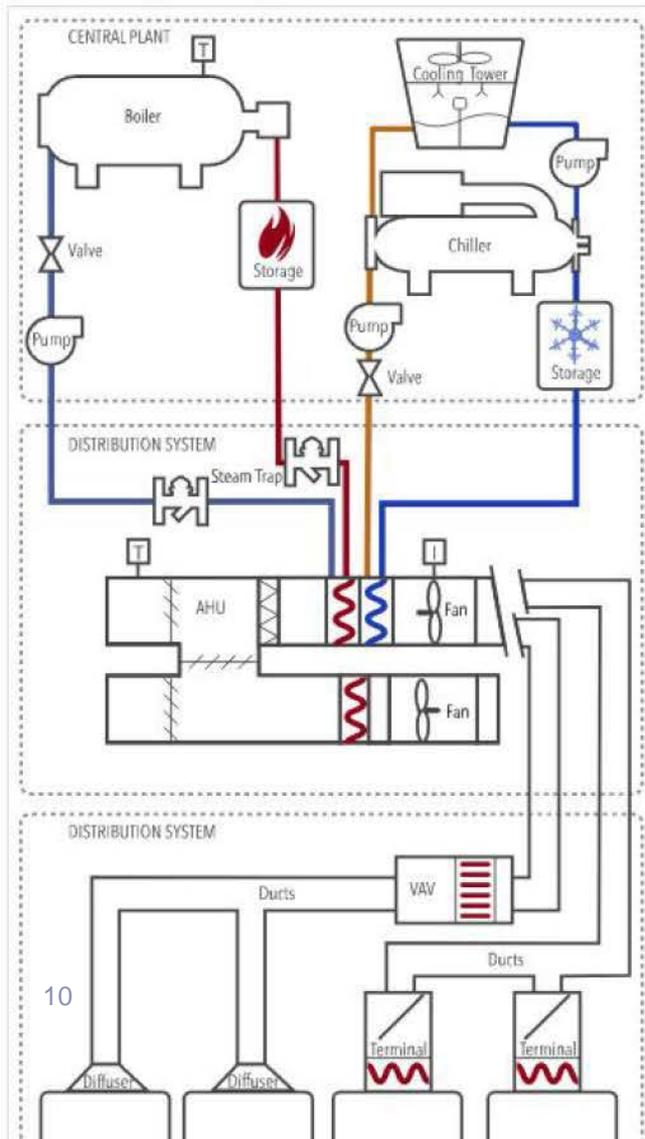
# BBA Calendar – Upcoming Dates

- Confirm steering committee: ***early June***
- Steering committee meeting: ***mid-late June***
- Confirm priorities and sector plan: ***Summer***
- Open House webinar: ***early September***

# HVAC Resource Map

CLICK TO EDIT MASTER TITLE STYLE

## HVAC Resources



### What is this resource?

The Central Plant Resource Map is an intuitive graphical interface that provides quick access to a broad array of quality information on operations and maintenance best practices and energy and water efficiency measures. The resources cover the central plant, distribution systems, and zone systems. The primary audiences for this resource are facility managers, operations staff, and design engineers who are looking to improve central plant and distribution efficiency but don't have time to search for these resources.

This Resource Map is not a repetition of guidance provided in codes and standards. It should not be used in lieu of professional engineering services.

### Explore HVAC Resources

Use the horizontal navigation above or the interactive diagram to dive into resources on different HVAC components.

The resources listed on this site have been carefully selected to help narrow your search for helpful information.

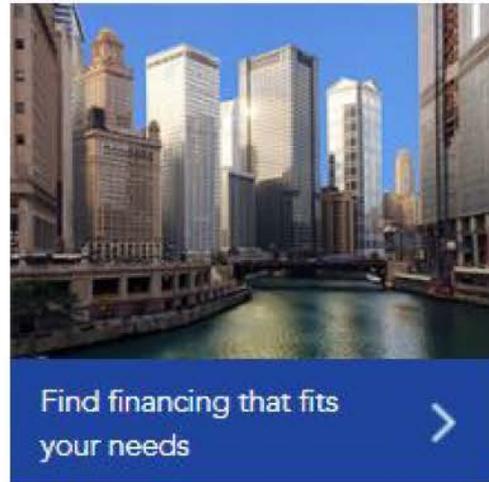
# Financing Navigator

CLICK TO GET MASTER TILE STYLE

## BETTER BUILDINGS FINANCING NAVIGATOR

There are many ways to finance energy efficiency projects in buildings you own or occupy. The Navigator helps you cut through this complexity to secure financing that works for you.

What would you like to do?



# On-Site Energy Storage Decision Guide

## CLICK TO GET MASTER THE STYLE

By serving as both generation and load, energy storage can provide benefits to both consumers and the grid as a whole. For most commercial customers, the primary energy storage applications are:

- ▶ Energy Arbitrage (buy low, sell/use high)
- ▶ Demand Charge Management
- ▶ Power Factor Charge Management
- ▶ Momentary Outages
- ▶ Sustained Outages
- ▶ Renewable Energy Shifting and Smoothing

Depending on the local utility, some ESSs can also generate revenue by providing services to the larger grid. In these cases, an agreement is made between the system owner and the utility. This is either done directly through the utility, or through a system aggregator who then provides services to the utility. These aggregated groups of systems are sometimes referred to as virtual power plants (VPPs).

### Energy Arbitrage

Due to fluctuations in demand, the price of electricity varies throughout the course of a day, and throughout the year. Although some customers may be charged a flat rate for their electricity, utilities try to incentivize energy used during low-cost off-peak hours by offering customers time of use (TOU) or real-time pricing; inquire with your utility or energy supplier. When TOU pricing is the rate plan in place, an ESS can be charged when the price is low, and discharged to offset the facility's load when the price is high. For this application, the ESS will typically have at least 4 hours of storage capacity and cycle between 200 to 400 times per year.

### Demand Charge Management

Demand charges vary based on utility and rate structure but are usually based on a customer's peak demand each month. In markets with high

## SCHOOL CASE STUDY

The Mountain View High School District in Los Altos (MVLA) partnered with Green Charge to install EV chargers and energy storage at their facility. The system was installed at no cost to the school, and uses shared savings to pay for the equipment. The net benefit is expected to be over \$1 million over the life of the project.

#### Situation:

High school with 4,300 students, faculty, and staff

#### Solution:

Four Level 2 EV Chargers

1.08 MW Li-ion storage

No upfront cost

#### Benefits:

\$86,000 in demand charge savings annually

Flat-fee EV charging for faculty and staff

Additional income through CAISO wholesale energy market

Image: System installation at the Mountain View Campus



# Campus Data Consortium Update

Jennifer Andrews

University of New Hampshire  
Sustainability Institute

# Campus Data Consortium

## Data Tools – Why did DOE make them?

### Tons of Data

- More buildings are creating data than ever before.

### Lack of Insight

- Even when data is being collected, it is often decentralized and in varying formats, making analysis and exchange significant barriers to market activity and growth.

### No Insight = No Action

- When decision makers understand how their buildings use energy and can predict results from upgrades, they will make smarter investments, design better policies, and implement better programs.

# Campus Data Consortium

**Solution: Integrated network of standardized building data tools.**



Asset Score  
BuildingSync XML



# Campus Data Consortium

## Why is this the solution?

- DOE's unique position to provide free, standardized, and integrated approach to public agencies with limited resources.
- Each tool addresses one or more phases of a building's lifecycle.
- Tools can serve as a foundation for growth of private sector products.
- Tools aim to support economic growth, investment in cities, resiliency, and competitiveness.



Asset Score  
BuildingSync XML



# Epic Wins

- In the past year, what's been a **major energy or water efficiency win** for you?
- What **big challenge** did you overcome along the way?

# Occupant Engagement via sustainNU

## CLICK TO GET MASTER THE STYLE

[Home](#) » [Solutions](#) » [Implementation Models](#) » Comprehensive Occupant Engagement Program

Share 

### ORGANIZATION TYPE

Private university

### GOAL

To encourage more sustainable behavior, build leadership capacity, and remove barriers that discourage sustainable practices among occupants of the university's 200+ buildings

### BARRIER

Navigating the complexities involved in reaching the whole Northwestern community spread across 12.4M sq. ft. in the City of Evanston and Chicago

### SOLUTION

The University formed a sustainability steering committee and five Sustainability Working Groups to create and implement a Strategic Sustainability Plan with an Implementation Roadmap

### OUTCOME

Communication and outreach efforts have expanded the sustainability program's reach, successfully engaging students, faculty, staff, and members of the broader community in Northwestern's sustainability efforts

### Implementation Model:

## Comprehensive Occupant Engagement Program

### OVERVIEW

Northwestern University developed and launched a communication and engagement program, [sustainNU](#), aimed at encouraging more sustainable behavior among the occupants of the University's more than 200 buildings. This initiative leverages certification programs, social media, outreach events, and friendly competition to foster a community-wide culture of sustainability and environmental stewardship, removing barriers that discourage sustainable practices. This program also builds leadership capacity among students, faculty, and staff, and empowers them to identify and act on opportunities to conserve resources, reduce waste, increase energy efficiency, or otherwise reduce environmental footprint.

[More](#)

Northwestern  
University



# H ED: Summit Cheat Sheet

- **Proven Strategies for Tackling Long-Term Campus Energy Goals**
  - Chesapeake College and Duke University
  - Monday, May 15<sup>th</sup> – 3:30 PM to 5:00 PM
- **Energy Efficient Smart Labs: Learning from the Leaders**
  - CU Boulder, I2SL, NREL, and Los Alamos National Laboratory
  - Tuesday, May 16<sup>th</sup> – 9:30 AM to 10:45 AM
- **High Performing Buildings for High Performing People**
  - Harvard University, Sustainability Anthem, and U.S. DOE
  - Tuesday May 16<sup>th</sup> – 11:15 AM to 12:30 PM
- **Plug Into Savings: Best Meter & Control Strategies for Office Plug Loads**
  - University of Washington, Seventhwave, and NREL
  - Tuesday, May 16<sup>th</sup> – 11:15 AM to 12:30 PM

# Summit Sessions of Interest (continued)

- **Bringing Efficiency to Research (BETR) Grants**
  - CU Boulder, I2SL, and FEMP
  - Tuesday, May 16<sup>th</sup> – 2:00 PM to 3:45 PM
- **Saving the Sun for Later: Opps. & Barriers for PV + Energy Storage**
  - Stem, San Francisco, State of CA, and Boston Properties
  - Wednesday, May 17<sup>th</sup> – 9:30 AM to 10:45 AM
- **Next Frontier of Plug Loads: Wireless Meter & Control Tech.**
  - Stanford University, NREL, and Waypoint Building Group
  - Wednesday, May 17<sup>th</sup> – 9:30 AM to 10:45 AM
- **Getting to “Yes” with ESAs and Efficiency-as-a-Service**
  - Metrus Energy, SparkFund, Citi, and JDM Associates
  - Wednesday, May 17<sup>th</sup> – 2:00 PM to 3:15 PM

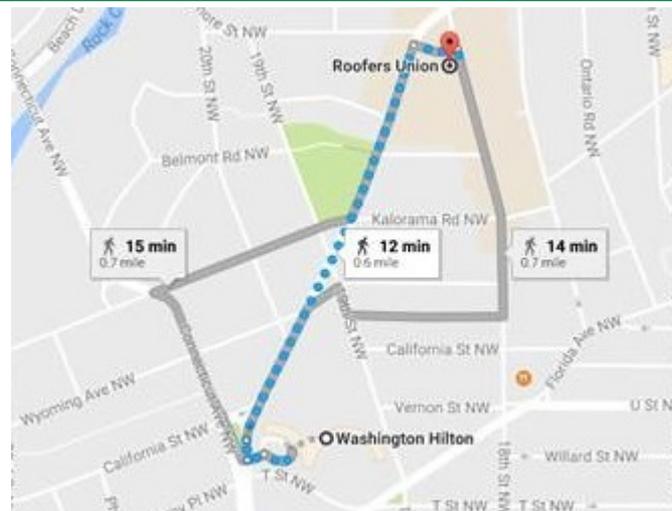
# TONIGHT! H ED Sector Networking Event

## Roofers Union

5:30 PM

2446 18<sup>th</sup> St. NW

Washington, DC 20009



# Thank You

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