

The **Better Buildings, Better Plants Challenge** is a Presidential leadership initiative which calls on chief executive officers, university presidents, and state and local leaders to create American jobs through energy efficiency. **Better Buildings, Better Plants Challenge Partners** will make public commitments to action—specifically committing to reducing their energy intensity across their entire portfolio by 25 percent within 10 years—and implement their plans to achieve lasting energy savings, improve our environment, and reduce our dependency on foreign oil.

### The Partner Agrees to:

#### ✓ Commit

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- ▶ **Publicly pledge** to improve energy intensity of their entire portfolio by 25 percent within 10 years
- ▶ Assign a **senior executive and primary point of contact** to fulfill Better Buildings, Better Plants Challenge commitments within 1 month
- ▶ Develop an **organization-wide plan with energy reduction milestones** to achieve energy savings commitment within 6 months

#### ✓ Take Action

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- ▶ Publicly **announce an initial showcase project** within 3 months and initiate the project within 9 months. Showcase project may include whole building improvement, a project over \$1 million, or a project to improve energy efficiency by 10 percent or more in a single facility
- ▶ Announce the use of one or more **energy efficiency implementation models** within 6 months

#### ✓ Report Results

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- ▶ **Share information** on the energy efficiency implementation models used to achieve the energy savings commitment
- ▶ Make available **portfolio-wide, facility-level energy performance** information within 12 months and annually thereafter; flexibility provided for proprietary information
- ▶ **Provide regular updates on progress** with showcase projects and energy efficiency implementation models, energy savings across the organization, and energy performance as the basis for recognition

### The Department of Energy Agrees to:

#### ✓ Assist

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- ▶ Provide **technical assistance and energy efficiency implementation models** to support Partners' commitment to measure, track, and improve portfolio energy performance
- ▶ Collaborate with Partner on a regular basis

#### ✓ Connect

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- ▶ **Establish a marketplace of energy efficiency stakeholders**, such as government, industry, service providers, financial institutions, and technology companies
- ▶ **Connect Partners** with Allies that commit to transparency and good faith efforts to provide products, services, financing, and other resources to evaluate and support energy efficiency projects

#### ✓ Recognize Success

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- ▶ **Provide national recognition to Partners** for achieving program milestones and energy efficiency results
- ▶ **Recognize Partners** who leverage, develop, and share innovative and cost-effective energy efficiency implementation models

## Agreement

My organization is committed to continuous improvement in energy efficiency and agrees to the General Terms of the Better Buildings, Better Plants Challenge.

\_\_\_\_\_

Senior Executive Officer

\_\_\_\_\_

Date

## Contact Information

Organization: \_\_\_\_\_ Address: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Facilities/Plants Commitment: \_\_\_\_\_

Energy Savings Goal (e.g., 25% reduction in energy intensity by 2024): \_\_\_\_\_

## General Terms

- ▶ All parties concur that this agreement is wholly voluntary and may be terminated by any party at any time, and for any reason, with no penalty.
- ▶ Partner will not construe, claim, or imply that its participation in the Better Buildings, Better Plants Challenge constitutes Federal Government approval, acceptance, or endorsement of anything other than Partner's commitment to the program.
- ▶ Partner understands its participation in the Better Buildings, Better Plants Challenge does not constitute Federal Government endorsement of Partner or its buildings, homes, products, services, or industrial facilities.
- ▶ Partner understands that the activities it undertakes in connection with the Better Buildings, Better Plants Challenge are voluntary and not intended to provide services to the Federal Government. Partner will not submit a claim for compensation to any federal agency.
- ▶ The Better Buildings, Better Plants Challenge will honor all requests to keep the Partner's information and data confidential.