

The **Better Climate Challenge** is a national leadership initiative calling on chief executive officers, university presidents, and state and local leaders to reduce greenhouse gas (GHG) emissions, create jobs, and promote healthy, safe, and thriving communities. By sharing real world pathways, innovative solutions, and successful strategies, partners will drive clean energy innovation and the creation of American jobs that strengthen the U.S. economy. **Better Climate Challenge Allies** are non-profits, efficiency NGOs, and trade organizations that play an important role in achieving these goals. Allies identify, recruit, and support organizations interested in working and sharing solutions for reducing GHG emissions across their U.S. building and plant portfolios.

### Ally Agrees To:

- ▶ **Engage** with your members, stakeholders and others by encouraging them to join the Better Climate Challenge through an executive level announcement.
- ▶ **Participate** in at least one activity annually to drive decarbonization and support the Better Climate Challenge (see examples below).
- ▶ **Update** DOE on your organization's carbon reduction initiatives annually.

### US Department of Energy Agrees To:

- ▶ **Support** your organization's efforts to help its members or constituents reduce carbon emissions.
- ▶ **Recognize** your organization on the DOE's Better Buildings Solution Center and in other program materials.
- ▶ **Connect** your organization with technical experts at the DOE, as well as with other Better Climate Challenge Allies.

#### Driving Decarbonization:

Here are some suggestions for leadership activities; feel free to share others with your DOE contact.

- ▶ Participate in a working group
- ▶ Co-host an event or webinar with DOE to introduce your membership to the Better Climate Challenge
- ▶ Develop a resource with DOE to help organizations overcome a barrier to carbon reduction
- ▶ Amplify relevant Better Climate Challenge social media posts
- ▶ Write a blog post or series highlighting a DOE resource or a partner's decarbonization success story

### Agreement:

My organization agrees to the General Terms of the Better Climate Challenge.

SENIOR EXECUTIVE OFFICER SIGNATURE

TITLE

SENIOR EXECUTIVE PRINTED NAME

DATE

### Point of Contact Information:

ORGANIZATION

ADDRESS

REPRESENTATIVE

EMAIL ADDRESS

TITLE

PHONE NUMBER

### Organization's Commitment:

HOW DO YOU PROPOSE TO FULFILL YOUR ACTIVITY REQUIREMENT AND WHAT METRICS WILL YOU TRACK TO EVALUATE IMPACT?  
USE ADDITIONAL SPACE BELOW IF NECESSARY.

### General Terms:

- ▶ All parties concur that this agreement is wholly voluntary and may be terminated by any party at any time, and for any reason, with no penalty.
- ▶ Partner will not construe, claim, or imply that its participation in the Better Climate Challenge constitutes Federal Government approval, acceptance, or endorsement of anything other than Partner's commitment to the initiative.
- ▶ Partner understands its participation in the Better Buildings Initiative does not constitute Federal Government endorsement of Partner.
- ▶ Partner understands that the activities it undertakes in connection with the Better Buildings Initiative are voluntary and not intended to provide services to the Federal Government. Partner will not submit a claim for compensation to any federal agency.
- ▶ The Better Climate Challenge will honor all requests to keep the Partner's information and data confidential.